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Robert Schuman Centre for Advanced Studies  
European University Institute

## Florence School of Regulation

CONFERENCE

# THE IMPLEMENTATION OF THE TELECOMS REGULATORY FRAMEWORK IN EU12: POLICY, REGULATORY AND MARKET CHALLENGES

24th JUNE 2011 - BUDAPEST



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*Director of Communications & Media  
Florence School of Regulation*

### The Florence School of Regulation and its role in the Academia and in the Regulatory Policy Debate

- ① The Florence School of Regulation at the European University Institute
- ② Some preliminary insights for today discussion



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**Florence School of Regulation  
Communications & Media**

# **The Florence School of Regulation at the European University Institute**



## European University Institute

Established in 1972 by an international agreement among EU member States

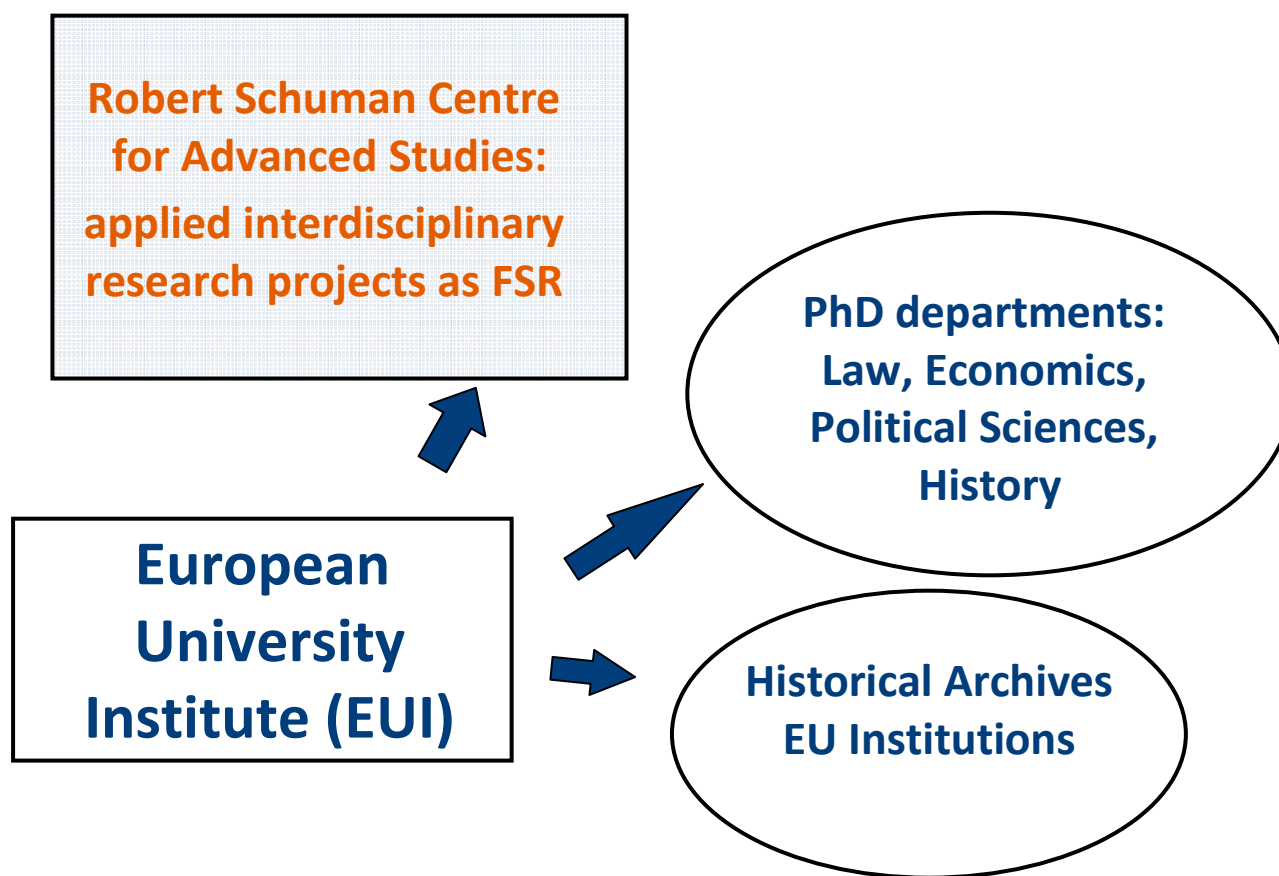
EUI general research activities is financed by EU member States and EU Commission

Current President:  
**Josep Borrell**



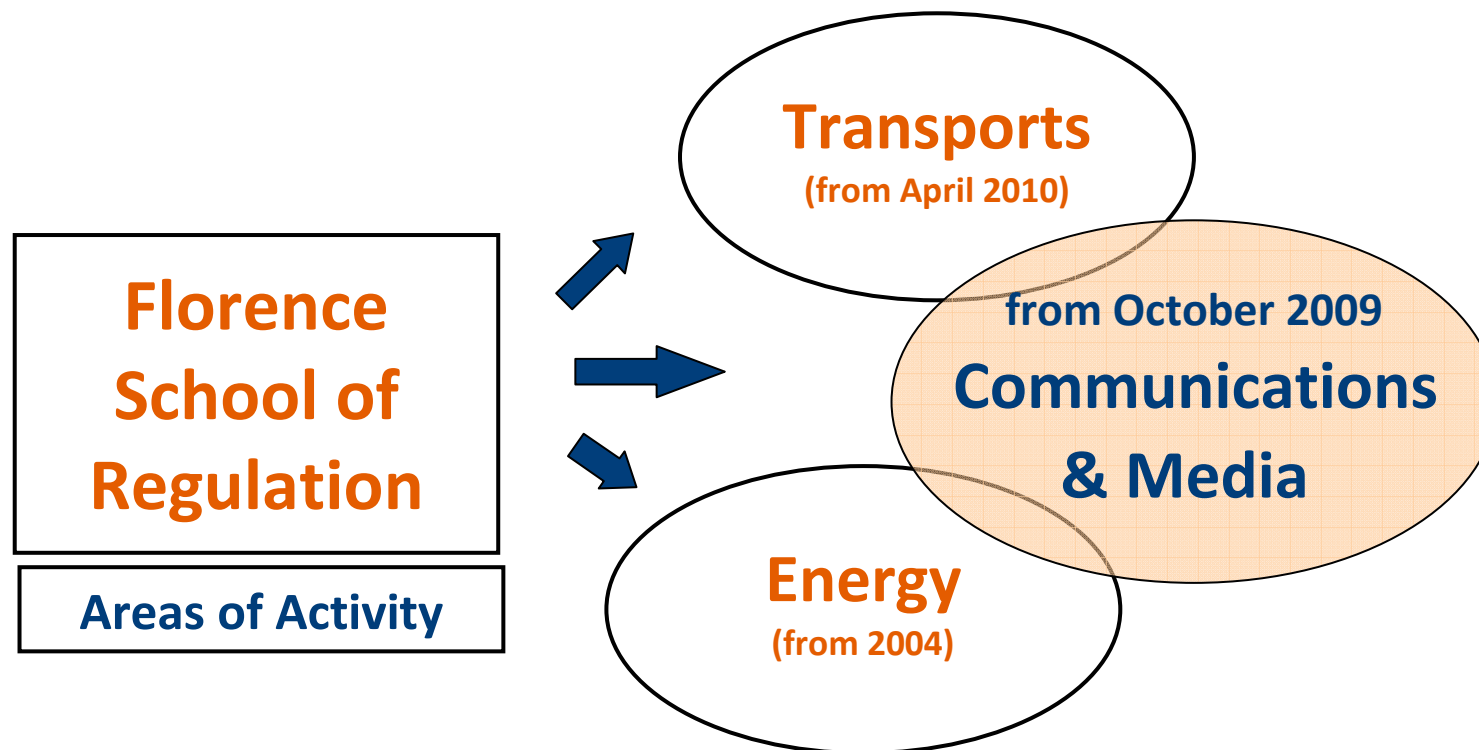


## European University Institute

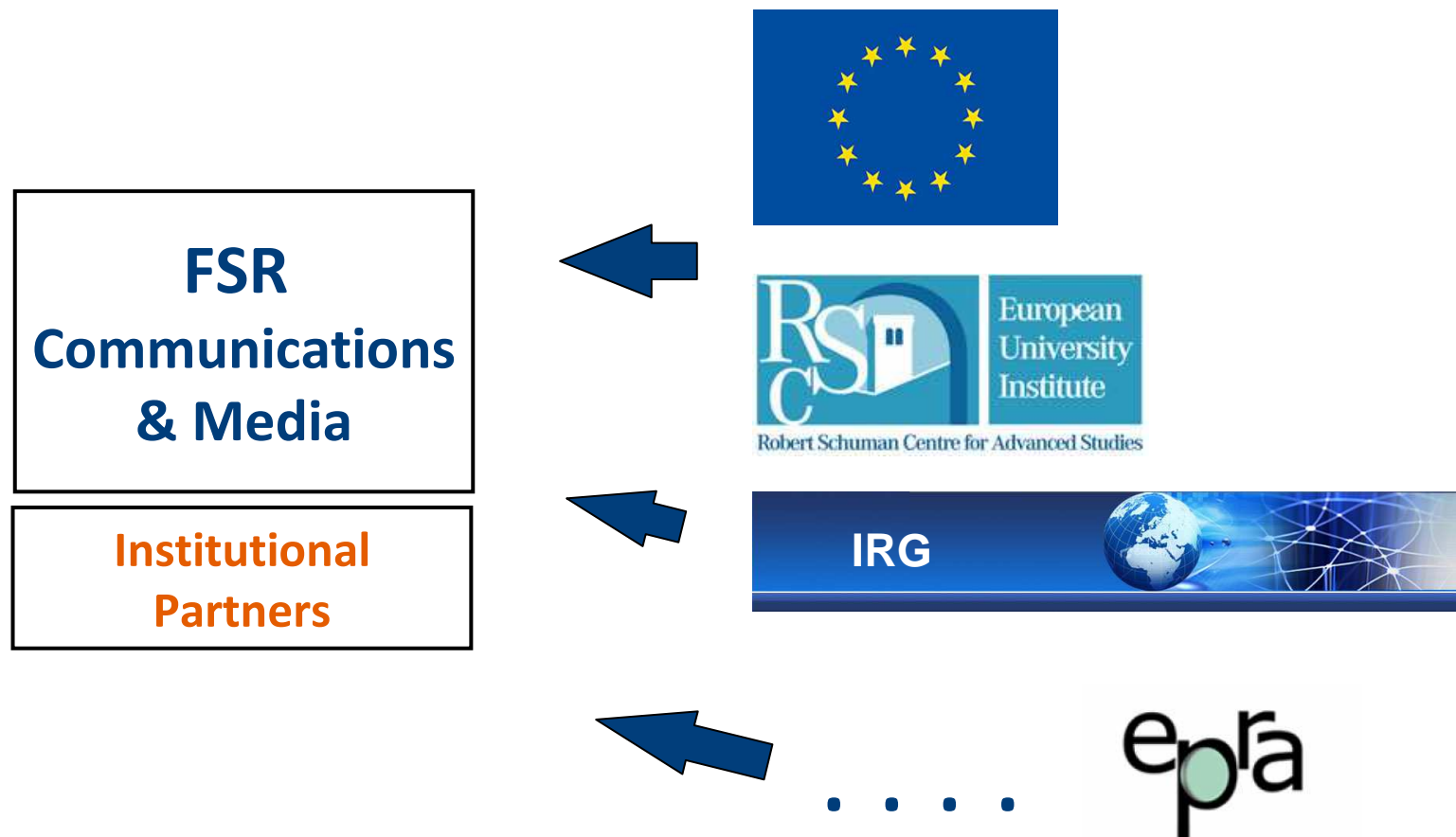




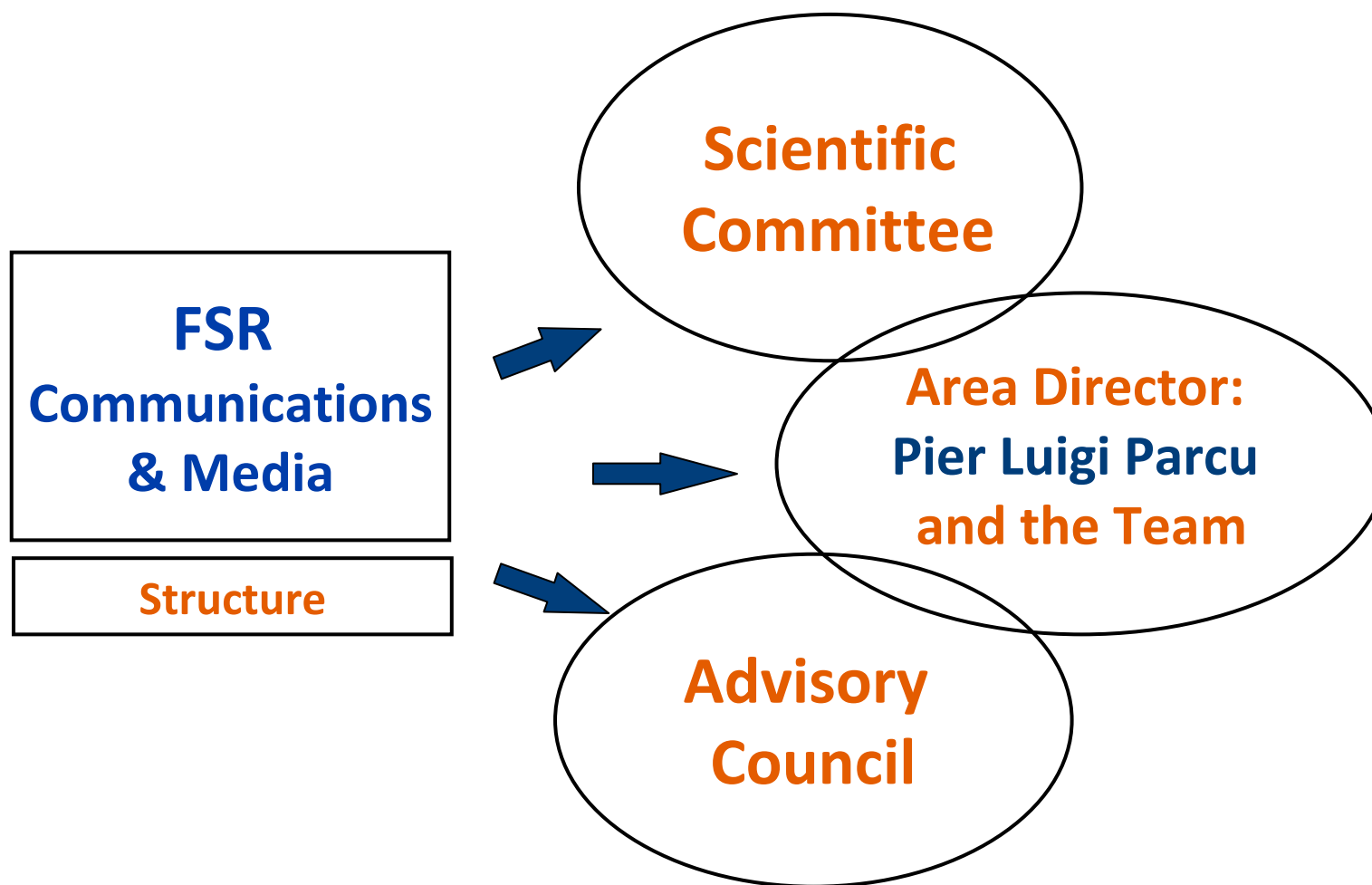
## Florence School of Regulation



## FSR Institutional Partners



## FSR Structure





## Structure: Scientific Committee

The **Scientific Committee** members, actively involved in FSR activities, ensures the higher academic standard of the School. At present they are:

- **Erik Bohlin** (Chalmers University of Technology, Gothenburg)
- **Marc Bourreau** (ENST – Telecom ParisTech)
- **Carlo Cambini** (Politecnico di Torino)
- **Alexandre de Stree** (University of Namur)
- **Marco Gambaro** (University of Milan)
- **Steffen Hoernig** (Universidade Nova de Lisboa)
- **Scott Marcus** (WIK-Consult GmbH)
- **Giorgio Monti** (European University Institute)
- **Antonio Nicita** (University of Siena)
- **Annetje Ottow** (University of Utrecht)
- **Pier Luigi Parcu** (European University Institute)
- **Martin Peitz** (University of Mannheim)
- **Brigitte Preissl** (ZBW)
- **Patrick Rey** (University Toulouse)
- **Antonio Sassano** (University of Rome)
- **Heike Schweitzer** (University of Mannheim)
- **Peggy Valcke** (K.U. Leuven)
- **Tommaso Valletti** (Imperial College of London)

Structure:

## Advisory Council

The **Advisory Council**: which will include representatives from all **major market partners**, provides suggestions to the Area Director concerning the overall working programme.

## Market Partners 2011

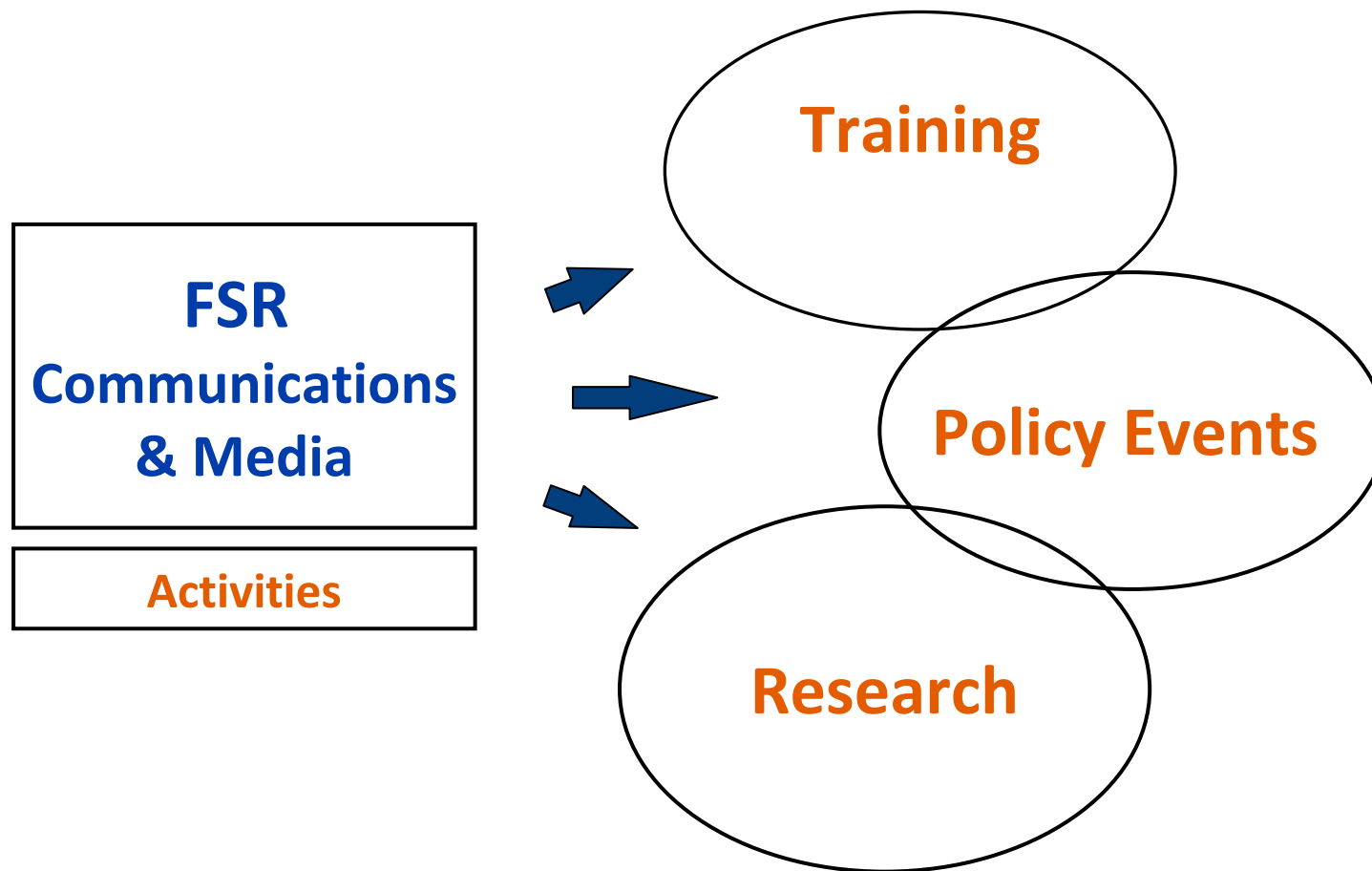


Alcatel-Lucent     
    
     


..... new market partners are expected to join in the 2nd semester 2011



## FSR Activities





## Activities:

## Training

Training is thought to represent a very relevant goal of FSR, maybe its true core activity. Training courses are open to officers from School Institutional Partners (NRAs and European Commission) and market Partners

The FSR training program includes:

- ◆ **Annual Training:** a state-of-the-art course on Communications & Media Regulation held annually from October to April and composed of 4 residential modules and on-line tutorial.
- ◆ **Specialized Training:** advanced and in-depth courses on specific subject matters (i.e. **1**) ENTRANCE: training course for national judges on EU competition law enforcement financed by DG Competition of the European Commission – **2**) Summer School in Broadcasting Regulation )
- ◆ **Training à la carte:** specific training courses on regulation upon request of Regulators European Institutions and Partners



Activities:

## Policy events

◆ **Workshops and Annual Conference:**

to discuss major policy issues among regulators, academics and sponsors and to disseminate research results

◆ **Scientific Seminars:**

to present original scientific research or to start an in-depth scientific debate on regulatory topics.





## Focus on Policy events 2010-2011

◆ **Workshop (24<sup>th</sup> September 2010)**

“Competition Policy in Network Industries: Access and Pricing”

◆ **Workshop (19<sup>th</sup> November 2010)**

“Digital Broadcasting Markets and Content Regulation”

◆ **Scientific Seminar (11<sup>th</sup> March 2011)**

“Economics of Communications and Media: from Theory to Practice”

◆ **Workshop (1<sup>st</sup> April 2011)**

“Broadband Policy and NGA Regulation”

◆ **Conference in Budapest (24<sup>th</sup> June 2011)**

“Implementation of the Regulatory Framework in EU12: Policy, Regulatory and Market Challenges”



## Activities:

# Research

- ◆ **Working Papers:** on “*Regulation of Communications & Media*” supervised by the FSR Scientific Committee.
- ◆ **Studies:** designed specifically to enhance understanding of and explore solutions to specific regulatory policy issues. They are carried out for European institutions (Commission, Parliament, etc.), regulatory authorities or stakeholders (studies which serve narrow interests are excluded)
- ◆ **Post-doctoral fellows at the RSCAS/FSR:** fellowships are intended to support post-doctoral analytical and empirical research about regulation of Communications & Media.
- ◆ **Visiting fellows:** scholars and practitioners who wish to conduct research about regulation of Communications & Media and participate to School policy events



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**Preliminary insights for today discussion**

## Transposition and implementation trends

- ◆ The revised telecom rules adopted: November 2009
- ◆ EU Member States to transpose internally: 25 May 2011



- ◆ Some delays in the transpositions: one important reason could be institutional and related to the strengthen **independency of NRAs for a better regulation objective**
  - ➔ some Governments have 1) to transfer competences: Lithuania, Romania, Latvia, Italy; 2) establish clearer procedures for appointment and dismissal of appointees (former case of Slovakia, Slovenia, Romania and Hungary); 3) allocate sufficient human and financial resources.

## Transposition and implementation trends

- ◆ **To what extent institutional profiles could affect EU main objectives**, i.e. single market for telecoms in Europe and overall better results for consumers.




Better regulation (independency) is a prerequisite of **consistency in the regulation implementation**

➔ At present, somehow competition has been enhanced but no unified market for telecoms yet. The more problematic aspects:

- ◆ Termination and roaming;
- ◆ Fibre regulation and spectrum allocation;
- ◆ Enhancement of consumers' rights.



## Transposition and implementation trends

- ◆ Further important questions in the implementation of new Directives are related to new notification and control procedures (art. 7 and 7a) and the establishment of BEREC as a new operational players.
  - ◆ The goal of these new procedures is to reach stronger consistency → however the different institutional dynamics at national level could affect the outcome. The implementation of new Directives is on going but in in this context there are some differences in EU countries.
- 
- ◆ Institutional and market profiles are always interrelated



## A focus on Hungary

What seems to be the regulatory challenges in Hungary:

- NGN regulation (new decision of the Authority has been published some weeks ago),
- roaming fees,
- net neutrality,
- digital switchover (possible extension until 2013),
- new mobile technologies (investments in LTE),
- functioning of the new authority (dispute over the Media laws, strong powers of the decision making body).